

Business Plan for FemFederationEditor

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Executive Summary

This business plan is a design for FemFederation (FemFed), a high level organization to provide an umbrella for women's rights groups to share energy, resources and ideas in the pursuit of common goals. FemFed consists of membership groups vetted according to criteria laid out in the charter. FemFed holds annual conferences for members and invited speakers; it provides a time and space for members to tap ideas, models and innovations across the arts, business, philanthropy, entrepreneurship, justice, policy and politics. Individuals can join FemFed, but must be associated with a member group to present at the conference.

FemFed defines distinct areas of interests, or tracts: health, economics, education, , violence (against women)and art. Arts is a special category, even though each of the four main categories are represented by art, it stands alone as a communication style.

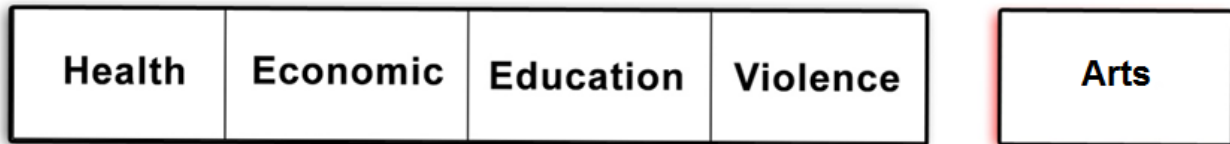


Figure 1: FemFed tracts, aggregators of women's organization

Although these tracts have some areas of overlap, such as funding women's health clinics, they can be seen as orthogonal specialties. The purpose of defining these tracts is to lay a ground work of organization for individuals or groups to align themselves when submitting papers.

Individuals are FemFed members. Members can self-identify as belonging to vetted groups and institutions, such as UniteWomen or a university Women's Studies department. See Figure 2 and Figure 3 on page 6 for a sample representation of vetted organizations and FemFed members..

General Description

This is a plan to create an umbrella organization to unite women's organizations under one federation.

MISSION, VISION, AND GOALS

Mission Statement: The purpose of FemFed is to promote women's equality and bring the meaning of human rights to full actualize the meaning of women's rights.

Company Goals and Objectives: FemFed galvanizes the women's community of health, fiscal, anti-violence and education organizations and its power to ensure a sustainable future.

Our Vision: FemFed galvanizes a community of arts, business, philanthropy, entrepreneurship, justice, policy and politics that collaboratively advances and communicates equity and its power to ensure a sustainable future.

3–5 Year Outcome Oriented Goals:

- Leadership and Collaboration

The FemFederation is a leader, collaborator and sought out partner for social innovations, and interdisciplinary focus on local and global equity issues.

- Rights and Society

FemFed engages members, shapes policy, and informs society about the excitement of women's studies and its role in developing solutions for a balanced equitable global community.

- Talent Pool

The FemFederation is a diverse and inclusive organization that uses its position to build the global talent pool women's social science, arts, business, philanthropy, entrepreneurship, justice, policy and politics

- Organizational Excellence

As a civil rights society, the FemFederation operates within a new business model that is sustainable, transparent, and inclusive in ways that are responsive to members and stakeholders.

The name of this association is the FemFederation (FemFed), also referred to in these bylaws as the "Federation," a nonprofit corporation chartered under the laws of the state TBD.

CORE PRINCIPLES

As an organization, FemFed holds a set of guiding core values:

- The generation and dissemination of research and development
- Open exchange of ideas and information
- Diversity of backgrounds, ideas and approaches
- Benefit of research and philosophy for a sustainable future
- International and interdisciplinary cooperation
- Equality and inclusiveness
- An active role in educating and nurturing the next generation of humanity
- An engaged membership
- Unselfish cooperation in research
- Excellence and integrity in everything we do

When we are at our best as an organization, we embody these values in our behavior as follows:

- We advance our mission by catalyzing and supporting the efforts of individual contributors within and outside the membership.
- As a society, we serve the public good by fostering quality in civil rights and by publishing the results of our findings.
- We welcome all in academic, government, industry and other venues who share our interests in moving to equitable environments, or who seek to apply this knowledge to solving problems facing society.
- Our mission transcends national boundaries.
- Individuals worldwide are equals in all FemFed activities.
- Cooperative activities with partner societies of all sizes worldwide enhance the resources of all, increase the visibility of civil rights for all humans, and serve individuals and students.
- We are our members.
- Dedicated volunteers represent an essential ingredient of every program.
- FemFed staff works flexibly and responsively in partnership with volunteers to achieve our goals and objectives.

RESULTING ORGANIZATION

What FemFed looks like when it achieved stated vision and goals?

- FemFed is perceived as an authoritative source for women's rights.
- Members feel empowered and feel that FemFed is representing their goals well.
- Members feel a part of a larger voice, that they make a difference.
- Major installations of public art honoring women's accomplishments for current and future generations to see, learn and remember.
- The organization is transparent and responsive to member needs.
- FemFed is a model of excellence, diversity, integrity, and equality that attracts and retains the best contributors and students.
- FemFed archived conferences and art exhibitions and are leading in terms of attracting the best visionaries and reformers to have the greatest impact.
- FemFed has a dynamic portfolio of sustainable programs – including meetings, art exhibits and collaborations that address the needs of interdisciplinary work.
- FemFed works in partnership with many other organizations and is viewed by its collaborators as open, welcoming and supportive.
- Society recognizes, in great part due to FemFed's efforts, the impact that equity through women's rights have on their daily lives, their connection to their communities and as a contributor to pressing problems facing humanity today.
- As an organization, FemFed is widely known and respected by individuals and organizations as a reliable source of high quality women's rights information. It has become a household name.
- FemFed offers resources for members worldwide to discuss and exchange ideas.
- There are rapid response teams of experts to work with staff to get information out quickly when there is a need for FemFed to take action or develop a public position on fast evolving situations related to women's rights. These well-trained communicators can be mobilized individually and in groups to provide information.
- As an organization, FemFed is adaptive and flexible and continuously reinvents itself to remain nimble and relevant.

INTERACTION OF MEMBERS

FemFederation is comprised of vetted organizations have members that are eligible to present papers at conferences and articles in the publications. The vetting process and requirements are to be determined by the elected FemFederation board. . Members affiliated with vetted organizations are eligible to submit papers and articles to be published as abstracts for a talk or news articles by FemFederation for member distribution. Members at large with no vetted affiliation are welcome, but do not have publishing privileges.

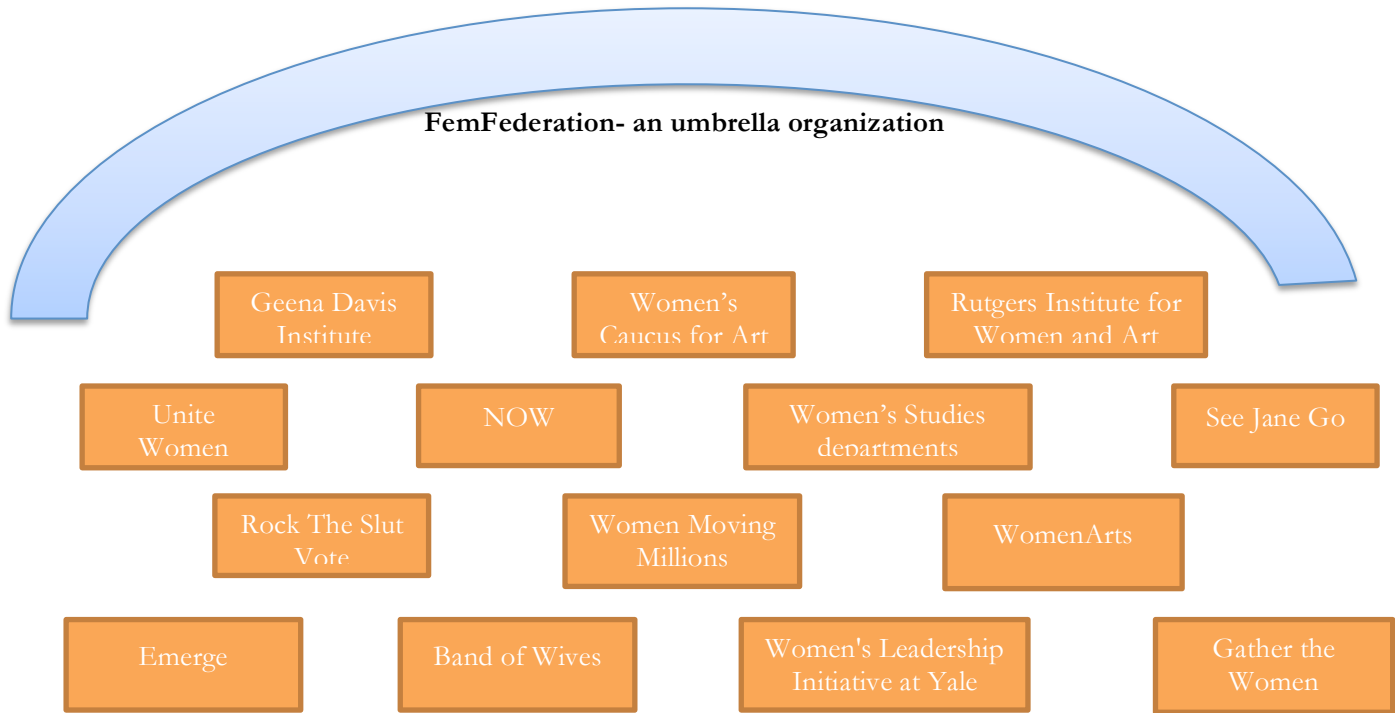


Figure 2: Sample representation of vetted groups and institutions

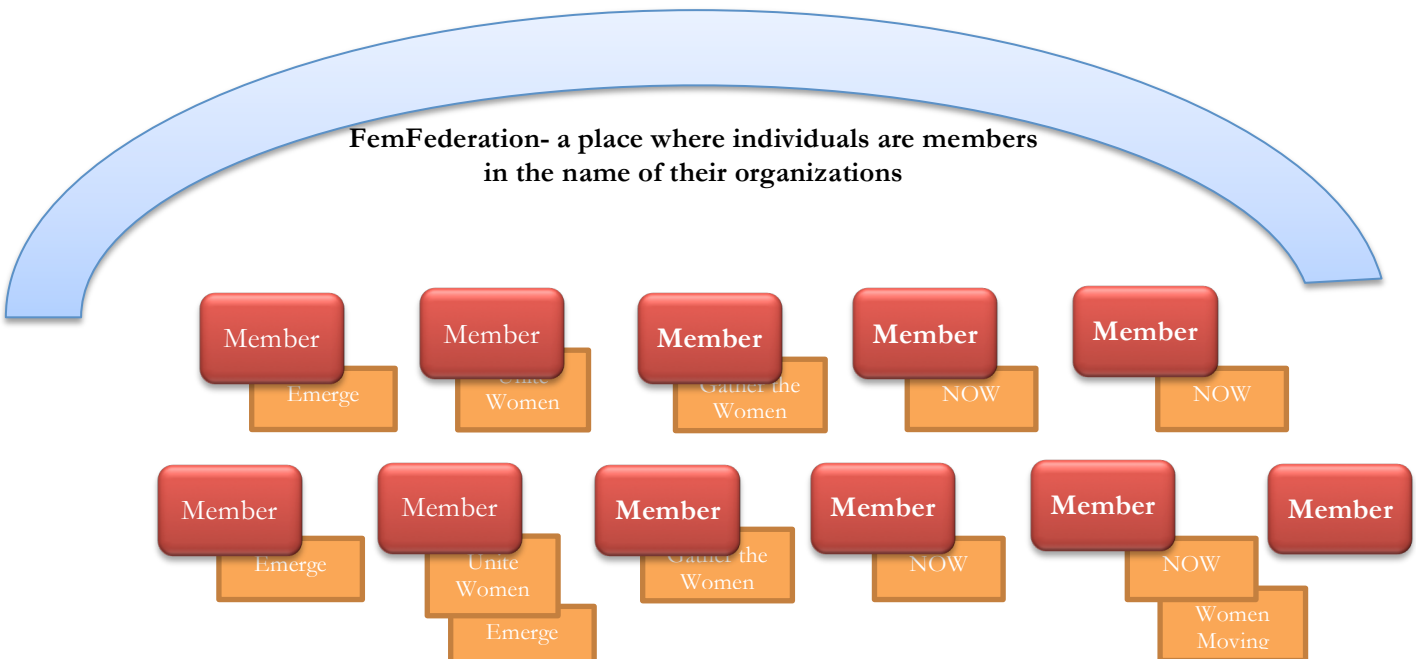


Figure 3: Sample representation of FemFed members from vetted groups and institutions

Products and Services

FemFed is dedicated to furthering the women's rights through the individual efforts of our members and in cooperation with other national and international organizations. These goals are met through publishing literature, sponsoring meetings of various sizes throughout the year and a variety of other educational and community activities.

FemFed produces the following:

- Statuary and plaques of prominent women in spaces proposed by chapters or members
- Conferences with defined with the four tracts: health, economics, violence (against women), and education. Each tract has the following:
- Blogs, videos, and newsletters populated with articles on women's rights in one of the four tracts, of health, economics, violence (against women), and education.
- FemFed is built on a foundation of shared values of:
 - valuing women's rights as human right
 - free exchange of ideas and information
 - respect for a diversity of ideas and approaches
 - accountability to the public, and excellence and integrity in everything we do.

Our research is accurate, and our activities are honorable.

